EUWID Price Review France

Second quarter 2025

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600		630	600		630		570		610
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780	•	830	780	-	840		/80	-	840
670	•	710	670		720		670	-	720
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780	-	910	720	-	870		640	-	830
640		700	640	-	700		570	*	710
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Yet, discounts have apparently been applied here and there. Players on the GC market commented there was growing downward pressure and they were noticing some tension and aggressive pricing in Europe. The start-up of the new board machine at Stora Enso's Oulu mill had intensified competition and supply-side pressure, they said. Moreover, Asian suppliers are increasingly offering cartonboard at cheap prices in Europe, according to insiders. The decline in pulp prices had also provided some buyers with

an additional argument for their demands for price reductions.

In France, special prices were agreed here and there in July, but market participants stressed that these were exceptions and the majority of GC 2 prices on the French market were stable. The pressure from Asian suppliers had been more pronounced in other European countries, they said. In France, overseas producers traditionally play less of a role, although they are said to have been more present recently here, as well. Fur-

thermore, as one producer notes, wood is still very expensive, adding that the current margins do not allow for price reductions.

However, some market participants did not rule out the possibility of falling prices for GC 2 in France in the coming months. One respondent noted this would depend on several factors, for example, how much business picks up again after the summer and how the tariff conflict with the USA unfolds and whether or not this results in

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